



Legislation Details (With Text)

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Title: STRATEGIC MARKETING PLAN OVERVIEW AND UPDATE
Sponsors:
Indexes:
Code sections:
Attachments: 1. BACKGROUND INFORMATION, 2. BACKGROUND

Date	Ver.	Action By	Action	Result
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TO: Chair and Members of the Board

FROM: Diane Colonna, Executive Director

DATE: September 9, 2015

STRATEGIC MARKETING PLAN OVERVIEW AND UPDATE

BACKGROUND:

An overview will be presented of the CRA marketing and promotional initiatives conducted over the past fiscal year, and proposed initiatives for the coming fiscal year.

RECOMMENDATION: Provide comment and direction.

FISCAL IMPACT: N/A

CONTACT PERSON: Diane Colonna, Executive Director