



Legislation Details (With Text)

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Title: CONSIDERATION OF REFINEMENTS TO WAYFINDING SIGNAGE PROGRAM
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Attachments: 1. BACKGROUND INFORMATION - Sign Comparison, 2. BACKGROUND INFORMATION - Package_11.20.2018

Date	Ver.	Action By	Action	Result
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TO: Chair and Members of the Board

FROM: Samuel A. May, Executive Director

DATE: February 19, 2019

CONSIDERATION OF REFINEMENTS TO WAYFINDING SIGNAGE PROGRAM

BACKGROUND: At special meeting of the Board on November 20, 2018, Charles Michelson of Saltz Michelson Architects gave a PowerPoint presentation on an overall signage program for the CRA and the City of Margate. This signage program was generally well received by the Board, and Staff began preparing an RFP for an initial phase of signage throughout the City and CRA. In the interim, Board members have offered the following comments and suggestions regarding the signage program:

1. Refine the program to include alternative designs for Community Identity signs, specifically for the entrance to the Winfield neighborhood.
2. Comparison of Margate's proposed signage with that from nearby cities.

Mr. Michelson will recap the proposed program and address the above comments for the Board's consideration.

RECOMMENDATION: Review and comment.

FISCAL IMPACT: N/A

CONTACT PERSON: Samuel A. May, Executive Director