



Legislation Details (With Text)

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Title: APPROVING AN AGREEMENT WITH CHRISTMAS DESIGNERS/FLORIDA CDI, LLC FOR HOLIDAY LIGHTING ALONG MARGATE BOULEVARD
Sponsors:
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Attachments: 1. RESOLUTION, 2. AGREEMENT, 3. BACKGROUND-EXHIBIT A

Date	Ver.	Action By	Action	Result
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TO: Chair and Members of the Board

FROM: Jeffrey Oris, Executive Director

DATE: October 7, 2019

APPROVING AN AGREEMENT WITH CHRISTMAS DESIGNERS/FLORIDA CDI, LLC FOR HOLIDAY LIGHTING ALONG MARGATE BOULEVARD

BACKGROUND: At the MCRA meeting on September 24, 2019, the Board reviewed proposals from three local vendors for holiday lighting services along Margate Boulevard. Following an overview given by Nick Cucunato, Superintendent, Public Works, the Board voted 5-0 to accept the proposal from Christmas Designers with the removal of the multi-year agreement condition.

The Redevelopment Plan authorizes holiday lighting under Part 2 Current Trends and Planned Activities/Community Engagement and Marketing (page 18): *"The CRA will continue to invest strategically in community events/business assistance workshops, marketing campaigns, and public relations activities..."*

RECOMMENDATION: Approval

FISCAL IMPACT: The proposal is for \$37,772 which will be paid from account #140-0510-512.55-04.

CONTACT PERSON: Jeffrey Oris, Executive Director