

# City of Margate

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# **Legislation Text**

File #: ID 14-897, Version: 1

**TO**: Chair and Members of the Board

FROM: Diane Colonna, Executive Director

**DATE:** February 4, 2015

APPROVING A TEMPORARY USE AGREEMENT FOR CRA OWNED PROPERTY FOR PRODUCTION OF A TELEVISION COMMERCIAL.

#### **BACKGROUND:**

The Mill Group production company has requested the use of the CRA owned property at the northwest corner of Margate Blvd. and US 441 in conjunction with the filming of a Ford Focus TV commercial. The company proposes to use the property to park crew cars, base camp and catering, for the following time period: *Friday February 6, 2015 from 7:00 a.m. to 9:00 p.m.* The attached Film/Television Permit provides additional information regarding the request. An Agreement detailing the requirements and restrictions for use of the property is also attached.

## **RECOMMENDATION:**

Approve the Agreement for Temporary Use of the CRA property at northwest corner of Margate Blvd. and US 441 by the Mill Group for TV commercial production.

### **FISCAL IMPACT:**

None

**CONTACT PERSON:** Diane Colonna, Executive Director