



City of Margate

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Legislation Text

File #: ID 2016-090, **Version:** 1

TO: Board of Adjustment

FROM: Benjamin J. Ziskal, AICP, CEcD, Director of Economic Development

DATE: March 1, 2016

HEARING NO. BA-13-16 - PERMISSION TO INSTALL A MAIN IDENTIFICATION WALL SIGN THAT IS 420 SQ FT IN AREA ON A BUSINESS WITH 120 LINEAR FEET OF FRONTAGE. SECTION 39.6 OF THE MARGATE ZONING CODE ALLOWS 1 SQ FT OF SIGN AREA PER LINEAR FOOT OF FRONTAGE. PETITIONER IS REQUESTING PERMISSION TO INSTALL TWO "WALL PLAQUES" ON THE PRIMARY FAÇADE IN ADDITION TO THE MAIN IDENTIFICATION WALL SIGN. CODE LIMITS WALL SIGNS TO ONE MAIN IDENTIFICATION WALL SIGN ON A QUALIFIED FRONTAGE.

BACKGROUND: DD's Discounts is moving into the Lakewood Shopping Mall, and has requested additional signage.

RECOMMENDATION: See attached recommendation

FISCAL IMPACT: N/A

CONTACT PERSON: Benjamin J. Ziskal, AICP, Director of Economic Development