



City of Margate

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Legislation Text

File #: ID 2017-450, **Version:** 1

TO: Mayor and City Commission

FROM: Samuel A. May, Interim City Manager

DATE: July 5, 2017

RESOLUTION - APPROVING EXPENDITURES FOR SILVER SPONSORSHIP OF THE SOS CHILDREN'S VILLAGES "STEPS FOR SOS 5K RUN/WALK" EVENT FROM THE CITIZEN PROJECT INITIATIVES; PROVIDING FOR AN EFFECTIVE DATE.

BACKGROUND: The City Commission previously approved use of the City's mobile stage by SOS Children's Village for their "Steps for SOS" 5K Run/Walk" event on Saturday, November 4, 2017. At the June 21, 2017 City Commission meeting, SOS Children's Village requested a formal sponsorship by the City for \$2,500 for this event. This Silver Sponsorship includes:

- One six-foot exhibit table w/tent and two chairs in the sponsor exhibit area.
- Logo featured on all walker t-shirts, posters, and brochures.
- Logo & link on Steps for SOS Website.
- Logo & link on Steps for SOS Run/Walk participant engagement emails.
- Logo & link on Steps for SOS Run/Walk participant engagement emails.
- Logo on banner prominently displayed at start/finish line.
- Logo prominently featured in select pre-event and post event materials.

This resolution provides for this expenditure to be paid from the Citizen Project Initiatives committed fund balance.

RECOMMENDATION: For approval.

FISCAL IMPACT: Citizen Project Initiatives fund

CONTACT PERSON: Adam Reichbach, Assistant to the City Manager