



City of Margate

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Legislation Text

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TO: Mayor and City Commission

FROM: Samuel A. May, Interim City Manager

DATE: September 27, 2017

ADOPTING THE CITY OF MARGATE FY 2018 - FY 2022 STRATEGIC PLAN

BACKGROUND: On June 19, 2017, the City Commission and the City's senior executive staff met and conducted a strategic planning session along with our consultant, Monitor Associates, Inc. In doing so, a review was conducted of the City's current vision statement, mission statement, core values, and goals. Updates were provided for and laid out in the new five-year Strategic Plan, aptly named "Envision Margate" (FY 2018 - FY 2022). Once approved, an Action Plan will be prepared and reviewed on an annual basis. While "Envision Margate" is a policy document, the Action Plan is a managerial tool used for the daily management and execution of the Strategic Plan and may be modified as needed by the City Manager.

RECOMMENDATION: Approve.

FISCAL IMPACT: N/A

CONTACT PERSON: Adam Reichbach, Assistant to the City Manager