



Legislation Text

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TO: Chair and Members of the Board

FROM: Samuel A. May, Executive Director

DATE: February 19, 2019

APPROVING AN AGREEMENT WITH WHAT'S COOKING, INC. FOR THE SOUNDS AT SUNDOWN EVENT SERIES.

BACKGROUND:

The MCRA and What's Cooking, Inc. entered into an agreement for production of the Sounds at Sundown event series dated September 12, 2018. This agreement provided for the production of three initial events during October, November and December, 2018. As directed by the Board, the MCRA in collaboration with the City's Procurement Division issued on November 28, 2018 a request for quotes to engage a vendor for the production of the Sounds at Sundown event series. As a result, two proposals were received by the deadline of December 3, 2018. During the Board meeting of December 11, 2018, the Board rejected the bid and directed staff to issue a new bid. During the same meeting, Staff was directed by the Board to extend the original agreement with What's Cooking for the months of January and February, 2019 and to include the procurement of tented vendors.

The production of the Sounds at Sundown event by What's Cooking, Inc. in collaboration with the City's Parks and Recreation Department has been very pleasing and has brought numerous attendees to the events.

Staff recommends the approval of a new agreement with What's Cooking, Inc. to produce the Sounds at Sundown event series for the remaining of the current fiscal year. Those dates are March 2, April 6, May 4, June 1, July 6, August 3, and September 7, 2019. What's Cooking will arrange the attendance of 10 to 20 food trucks at each event, continue to pay the MCRA \$25 per food truck, procure at least five (5) to twenty (20) high quality tented vendors for arts, crafts, food, and similar small businesses at each event, provide bar services, and promote the event in social media. Further, What's Cooking will provide a kid's corner with various activities and games at no cost to the MCRA. Other event related expenses are procured through the Parks and Recreation Department and paid by the MCRA. Also, the event is promoted by the City's Communications and Marketing Division.

According to the City of Margate Purchasing Ordinance No. 2017-12, Section 4(d)(6) - Purchasing restrictions shall not apply to entertainment and entertainment related services for City - sponsored events. The Margate Community Redevelopment Agency has adopted the above mentioned City Ordinance via Resolution No. 533.

RECOMMENDATION: To Approve

FISCAL IMPACT: Revenues of \$25 per participating food truck to be paid by What's Cooking, Inc. to the MCRA.

CONTACT PERSON: Samuel A. May, Executive Director