



City of Margate

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Legislation Text

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TO: Mayor and City Commission

FROM: Cale Curtis, City Manager

DATE: September 18, 2019

APPROVING SPONSORSHIP OF THE SOS CHILDREN'S VILLAGES 2019 "STEPS FOR SOS 5K RUN/WALK" EVENT; APPROVING USE OF THE CITY'S MOBILE STAGE AND WAIVING OF RELATED FEES FOR THE NOVEMBER 16, 2019 STEPS FOR SOS 5K RUN/WALK" EVENT; PROVIDING FOR AN EFFECTIVE DATE.

BACKGROUND: During a presentation at the 8/21/19 Regular City Commission meeting, representatives from SOS Children's Villages requested and this resolution provides for approval of the following items to support their November 16, 2019 event:

- City's \$2,500 donation at Silver Sponsor level (includes 10X10 Exhibit tent with one six-foot exhibit table and two chairs in the sponsor exhibit area; Logo prominently featured on all SOS Run/Walk t-shirts, posters, and brochures; Logo & link on Steps for SOS Web Site; Logo & link on Steps for SOS Run/Walk participant engagement emails; Logo & link on Steps for SOS Run/Walk participant engagement emails; Logo on banner prominently displayed at start/finish line; Logo prominently featured in select pre-event and post event materials; and Sponsor recognition from stage area on day of event)
- Use of the City's mobile stage and waiving of related fees.

RECOMMENDATION: For approval.

FISCAL IMPACT: Waiving of the Mobile Stage rental fee of \$50 per hour and \$75 per hour for staff time as provided for by Resolution 12-131.

CONTACT PERSON: Cale Curtis, City Manager