



Legislation Text

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TO: Mayor and City Commission

FROM: Cale Curtis, City Manager

DATE: February 4, 2020

LEADERSHIP AND STRATEGIC PLANNING WORKSHOP 2

BACKGROUND: The City has engaged the services of Lyle Sumek Associates, Inc. to provide for Strategic Planning services. Preliminary background interviews with individual Commissioners, two Strategic Planning Sessions for the Management Team, and a Workshop with the City Commission has been completed. This second follow-up Workshop for the City Commission may include the following topics:

1. Leadership and Strategic Planning Workshop 2: Overview
 - a. Outcomes
 - b. Process
 - c. Follow Up Actions since last Workshop
2. Strategic Planning Model for the City of Margate
 - a. Elements
 - b. Re-connecting the "Dots"
3. Strategic Plan 2020-2025-2030
 - a. Vision 2030
 - i. Review
 - ii. Final Refinements
 - b. Mission
 - i. Review
 - ii. Final Refinements
 - c. Core Values
 - i. Review
 - ii. Final Refinements
 - d. Plan 2020-2025: Goals, Objectives, Challenges and Opportunities
 - i. Review
 - ii. Final Refinements
4. Action Agenda 2020

- a. Action Outlines 2020 - Policy Actions and Management Actions: Review and Revision
 - i. Responsibilities
 - ii. Key Issues
 - iii. Activities/Milestones
- b. Management in Progress 2020: Review
- c. Major Projects 2020: Review
- 5. Action Agenda 2020
 - a. Policy Agenda 2020
 - i. Top Priority
 - ii. High Priority
 - b. Management Agenda 2020
 - i. Top Priority
 - ii. High Priority
- 6. Making the Strategic Planning Process Work for the City of Margate
 - a. Public Information
 - b. Performance Monitoring
 - c. Performance Reporting
 - d. Annual Update
- 7. Governance: Mayor and City Commission in Action
 - a. Mayor and City Commission Success means - Criteria for Determining Success
 - b. Mayor and City Commission Desired Image in the Community
 - c. House Rules: Code of Civility and Conduct
 - d. Operating Protocols: Guidelines for Mayor-City Commission and City Manager Interaction
 - e. Roles and Responsibilities: Expectations and Actions for Enhanced Effectiveness
 - i. City Commission
 - ii. Mayor
 - iii. City Manager
 - f. Governance Refinements: Follow-Up Actions
- 8. Other Topics

CONTACT PERSON: Larry Vignola, Assistant City Manager