



## Legislation Text

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**TO:** Margate CRA Chair and Members of the Board

**FROM:** Cale Curtis, CRA Executive Director

**DATE:** October 13, 2021

APPROVAL OF A TEMPORARY USE AGREEMENT BETWEEN THE MCRA AND SOFLO TALENT MISSION, LLC TO HOLD THE BORDER DASH SOFLO 2022 EVENT ON APRIL 9, 2022 AT THE MCRA PROPERTY LOCATED AT 5701 MARGATE BOULEVARD

**BACKGROUND:** The SoFlo Talent Mission, LLC has submitted an application and a Temporary Use Agreement for the use of MCRA owned property located at 5701 Margate Boulevard (NW corner of Margate Boulevard and State Road 7) to hold the Border Dash SoFlo 2022 event.

The community event would be held on Saturday, April 9, 2022 from 1:00 p.m. to 8:00 p.m., and would include a talent show, music competition, food vendors, arts and crafts vendors, and alcoholic beverages.

The request is to use the property the day prior, April 8, 2022 for event set-up (noon-midnight); event take-down would be after the event on April 9, 2022 from 8:00 p.m. to midnight.

The estimated attendance is 1,500 people. If approved, the applicant would provide the necessary insurance and obtain a Temporary Use Permit through the City of Margate.

The applicant is requesting use of the City stage at no charge and waiver of the event fee of \$1,000.

The MCRA Event Policy states that the use of the MCRA property shall be restricted to sponsors who have a business, non-profit organization or religious institution in the City of Margate. Further and according to the Policy, the MCRA Board may grant a reduction or waiver of fees upon written request by the sponsor and based upon the following considerations:

- The event is for one day only
- The event is sponsored by an entity other than a for-profit business, provides a specific community benefit, and is consistent with the MCRA's economic development and revitalization goals.
- The sponsoring organization demonstrates that paying the fee would create a hardship and detract from the objective of the event.

**RECOMMENDATION:** For discussion and Board action

**FISCAL IMPACT:** \$1,000 for waiver of the event fee plus cost for use of the City's stage (\$50 per hour plus a charge of \$75 per hour for staff time)

**CONTACT PERSON:** Cale Curtis, CRA Executive Director